

SPONSORSHIP BENEFITS

CONFERENCE OF NIGERIA TRADE ASSOCIATIONS

“CONITA 2022”



SCHEDULED QUARTERLY WITH
3-Theme-:

(1ST)

THE PLACE OF SMALL AND MICRO ENTREPRISE FOR INCLUSIVE GROWTH
WITH THE AFRICAN CONTINENTAL FREE TRADE AREA (AfCFTA)
THURSDAY -FRIDAY 28TH -29TH APRIL, 2022

(2ND)

PRODIGY OF HEALTH, FINANCE AND PRODUCTIVITY FOR NIGERIA TRADE ASSOCIATIONS
THURSDAY -FRIDAY 5TH – 6TH AUGUST, 2022

(3RD)

VOCATION AND CREATIVITY ENHANCEMENT FOR SUSTAINABLE DEVELOPMENT
THURSDAY 1- FRIDAY 5TH - 6TH DECEMBER, 2022

VENUE

LCCI CONFERENCE AND EXHIBITION CENTRE

ALAUSA, IKEJA, LAGOS

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EMAIL: INFO@CONITA.ORG.NG

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In Collaboration with



Lagos State
Ministry of Wealth Creation
and Employment



Secretariat : T & T Place, 2A, Kudirat Abiola Way, Alausa, Ikeja, Lagos. Email: info@conita.org.ng Tel: 0802 892 3932, Website: www.conita.org.ng

Sponsorship Opportunities Category and Benefit:

The conference basically provides a unique platform for socializing, networking and communicating your organization's services and culture towards shared prosperity and sustainable development. As a sponsor you will receive a high visibility of your company brand (logo) that shall run on our advert /communication materials.

Sponsorship

Platinum Sponsor

- Exemplary leader for the actualization of shared prosperity & sustainable development Goals(SDGs)
- Build a corporate reputation/image among policy makers, professionals and traders in diverse sectors
- Acknowledgement as a platinum sponsor in all communication materials around the conference
- Sponsors logo shall be featured on the event website for a direct link to sponsors homepage
- One page feature of sponsor's profile in the conference programme / brochure
- Inclusion of sponsor's name/logo in full page advertisement in a national newspaper
- A full-page colour advertisement in the conference program
- Sponsors logo embossed on the conference registration forms at the event venue
- Opportunity for branding of souvenirs/stationeries/accessories
- Opportunity to expose your organization to influential audience across diverse sectors
- Gain increase in brand awareness and visibility both virtually (online) and physically
- High potentials for increase in brand loyalty and credibility
- First choice of exhibition table in prime location
- Exclusive opportunity in the space that promotes businesses to key stakeholders
- Sponsors shall be acknowledged in all post event news in the media
- Enhanced corporate image and goodwill across a wide spectrum aided by the news media
- Privilege to share title name with the Conference (Optional)
- Conspicuous placement of standing banner (Optional)
- Inclusion of your company's logo in the drop down banner of the conference
- Entitled to one year free corporate social responsibility evaluation support services
- Opportunity to engage in a network session with prospect to create new business opportunities
- Access to nominate 5 numbers of participants from your organization/affiliate institutions

→Sponsorship Rate N10, 000,000.00

Gold Sponsor

- Exemplary leader for the actualization of shared prosperity & sustainable development goals(SDGs)
- Exemplary leadership in the support towards actualizing the Africa Agenda 2063 Build a corporate reputation image among policy makers and operators in diverse sectors
- Acknowledged as a gold sponsor in the IEC materials around the conference
- Sponsors logo shall be featured on the event website for a direct link to sponsors homepage
- Inclusion of sponsor's name/logo in a half page advertisement in a national newspaper
- A full page feature of sponsor's profile in the conference programme/brochure
- A full-page colour advertisement in the conference program
- Sponsors logo embossed in the conference registration forms at the eventvenue
- Conspicuous placement of your pre-existing-standing banner/Entitled to exhibition space of"3x3"
- Enhanced corporate image and goodwill across a wide spectrum aided by the various news channel
- Entitled to presentation as a guest speaker during the conference(Optional)
- Inclusion of your company`s logo in the drop down banner of theconference
- One-time free evaluation of CSR Programs support services
- Access to nominate 3 numbers of participants from your organization/affiliate institutions
- Shared opportunities and benefits under the gold sponsorship category

→Sponsorship Rate N7,000,000.00

Silver Sponsor →Sponsorship Rate → N5,000,000.00

It is another opportunity for a maximum exposure; and company's name recognition towards the support of good governance, inclusive growth and shared prosperity with complimentary benefits.

We are pleased to discuss customized sponsorship and recognition opportunities that meet your corporate and individual needs.

*****ADVERT SPONSORSHIP*****

Opportunity for A4 size advert placement in the event brochure also exist at the rate of **N500k for Inside front page cover; N500k for Backpage cover, N300k for Inside Backcover, N300K for Inside page (ROP).**

SPONSORSHIP TERMS AND CONDITIONS

CONITA 2022 will recognize sponsors and partners for their support as outlined in the partnership and sponsors benefits. All sponsors listing for print or electronic recognition benefits are contingent upon the receipt of pledges which covers the entire Conference for the year.

For more info: Please **Call** 0802 892 3932 or 0806 747 5959

Email: info@conita.org.ng or partnership@conita.org.ng

Website: <http://www.conita.org.ng> and www.p3mediaafrica.com